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BUILDING A BETTER INDONESIA

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Elevating Luxury Travel in Bali, SSIA Officially Launches Paradisus by Meliá Bali

Bali, Indonesia — PT Surya Semesta Internusa Tbk (SSIA) strengthens its position in the luxury travel segment with the grand opening of Paradisus by Meliá Bali. The event is taking place on 15-17 May 2026 in Nusa Dua, Bali.

This opening not only marks the debut of the first Paradisus brand in Asia, but it is also becoming an integral part of SSIA's strategy to seize the growing potential of the luxury travel segment, especially in Bali.

With this launch, Paradisus Bali is expected to become one of the new icons of Indonesia's hospitality industry, while further strengthening Bali's appeal as one of the world's leading tourism destinations.

President Director of PT Surya Semesta Internusa Tbk (SSIA), Johannes Suriadjaja, said, "The transformation of Meliá Bali Hotel into Paradisus Bali represents SSIA's strategic step in strengthening Indonesia's tourism sector. This initiative is not only expected to attract travelers from around the world, but also serve as a platform for knowledge exchange in service excellence, further enriching Indonesia's hospitality industry."

He further added that this move aligns with SSIA's long-term vision to increase the contribution of recurring income to 20%–30% of the company's total revenue, in order to create long-term value for its stakeholders.

Meanwhile, General Manager of Paradisus Bali, Eduardo Castro Perera, stated, "This transformation is the result of Meliá Bali Hotel's solid performance over the past four decades, with an average occupancy rate reaching 80% prior to the renovation. With a renewed spirit of service, Paradisus Bali is ready to deliver the finest and most unforgettable stay experience for guests in Bali."

Paradisus Bali introduces an all-inclusive resort concept, offering a stay experience that integrates various elements such as cultural activities, culinary experiences, wellness, relaxation, and the exploration of Bali's local culture as an integral part of the guest experience. The Paradisus brand itself has successfully operated across various exotic destinations in Europe and Latin America.

Located in the premium enclave of Nusa Dua, Paradisus Bali offers an exceptional range of world-class facilities, including the exclusive The Reserve area for adult-only guests, Family Concierge services tailored for families, a diverse selection of restaurants and bars, wellness and relaxation facilities, and a wide range of activities that celebrates the richness of Balinese culture.

In addition to strengthening its assets, PT Surya Semesta Internusa Tbk (SSIA) also continued its strategic partnership with InJourney Tourism Development Corporation (ITDC) through the extension of the Land

Utilization & Land Development Agreement (LUDA) for Lot N1 in The Nusa Dua area, Bali, in January 2025. The partnership between ITDC and SSIA, which has spanned more than four decades, goes beyond a business relationship, reflecting strong mutual trust and a shared commitment to advancing Indonesia's tourism industry.

About PT Surya Semesta Internusa Tbk (SSIA)

SSIA, previously known as PT Multi Investments Limited, was established on 15 June 1971. The company name was later changed to PT Surya Semesta Internusa (SSIA) in 1995. SSIA's main businesses are industrial estate & real estate development, construction, and hospitality.

SSIA's investment portfolio is diverse, including Suryacipta City of Industry, Subang Smartpolitan, Edenhaus Simatupang, Graha Surya Internusa (to be rebuilt as SSI Tower), Hotel Gran Meliá Jakarta, Paradisus by Meliá Bali Hotel, Umana Bali, LXR Hotels & Resorts, and BATIQA Hotels.

For more than 50 years in the business, SSIA has strengthened its recognition and brand position as one of the strongest development companies in Indonesia. Cementing its status as a leading company, SSIA listed its shares on the Indonesia Stock Exchange and became a public company on 27 March 1997. For more information, visit www.suryainternusa.com

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About Meliá Hotels International

Founded in 1956 in Palma de Mallorca (Spain), Meliá Hotels International celebrates its 70th anniversary as the largest hotel company in Spain and one of the most influential globally. Its leadership is reflected in recognitions such as Europe's most sustainable hotel company by S&P Global and Top Employer Large Enterprise 2026, underscoring the company's commitment to sustainability, talent development, and operational excellence.

With a portfolio of over 400 hotels (both operating and in the pipeline) across major international destinations, the company manages nine brands tailored to different travel styles and guest profiles: Gran Meliá Hotels & Resorts, ME by Meliá, The Meliá Collection, Paradisus by Meliá, Meliá Hotels & Resorts, ZEL, INNSiDE by Meliá, Sol by Meliá, and Affiliated by Meliá. All brands share a common purpose: to deliver authentic, memorable experiences inspired by the Mediterranean values that define the company.

Driven by a strategic vision focused on innovation, digital transformation, and responsible tourism, Meliá continues to strengthen its position as an industry benchmark, generating sustainable value for its stakeholders and actively contributing to the social, economic, and environmental development of the destinations where it operates.

For more information, please contact: comunicacion@melia.com

About Paradisus by Meliá

Paradisus by Meliá is Meliá Hotels International's luxury all-inclusive brand, created for travellers seeking to reconnect with nature, the destination, and themselves. With presence in some of the most desirable locations across the Caribbean, the Pacific, the Canary Islands, and Bali, its resorts celebrate local authenticity through immersive experiences and a unique approach to wellbeing.

Guided by the Wellness Designed by Destination philosophy, the hotels integrate the traditions, rhythms, and landscapes of each location into the guest journey—from treatments inspired by ancient cultures to locally rooted culinary offerings. This philosophy comes to life at every step of the guest experience through the Destination Inclusive® program, featuring curated activities both inside and outside the resort that reveal the cultural and natural essence of each destination.

Designed for families, children, teens, and adults, Paradisus resorts offer spaces tailored to every type of traveller, including The Reserve, the premium adults-only concept featuring exclusive areas, superior suites, and concierge service as well as Family Concierge, the exclusive family-focused service offering personalized attention, dedicated spaces, and tailored amenities designed to elevate the experience for both children and parents. With resorts in the Dominican Republic, Mexico, Cuba, Puerto Rico, Spain, and Bali, Paradisus meets the growing demand for a relaxed luxury that invites guests to reconnect with culture, nature, and personal wellbeing.

More information at <https://www.melia.com/en/brands/luxury/paradisus> and on social media at [@paradisusbymelia](#) & [@paradisusbali](#)